Rural tourism development for people with special needs

Georgian experience
Summary

- Situation in Georgia
- Movie about the training
- Which facilities exist in our country
- What have we accomplished during ERTSYD project
- Spreading out the content
- Influence
Current situation in the country of Georgia

- Difficult to circulate in the cities
- Very few hotels available in the rural area
- Shops and pharmacies are mostly not accessible
- People with special needs hardly included in social life
- Public transportation is partly adapted
- Few job opportunities in countryside
Which facilities exist in our country

Several churches and museums
Social Enterprises

Wheelchair manufacturer
WC in the city of Tbilisi and Batumi
Social Café
What have we Accomplished during ERTSYD project

- Training in Kakheti region
- 5th European Ecotourism Conference
- Food Safety seminar
- Visiting Temi Community
Manual
Rural tourism – opportunities for employment and rehabilitation for persons with disabilities

➢ Translation of 200 pages
➢ Including information about “how to start an enterprise in Georgia”
➢ Uploading our version of this manual on the website
➢ PDF version can be downloaded
Information about adaptability of touristic infrastructure

Example: how to adapt a park for wheelchair users

Universal Design in rural tourism (for all kinds of special needs) from our Latvian partners

Translated in Georgian

Uploaded on the website
Information about legal regulations in rural tourism in Georgia
Comparison of Georgia with European standards
Will be uploaded on the website
During the project we had an idea to create the application for android and apple

With Portuguese partners we worked on templates, gathering information, finding the name

When tourists plan the trip to one of participants countries, they can find accessible hotels, restaurants and touristic attractions with this application.
Gathered information and send it to Andrey who will upload it on the map installed on ERTSYD website
- **www.rt4all.net**
- This site is adapted for persons with visual impairment
- All the info on the website is translated in Georgian language
- We can diffuse it in our country and make the information available for everyone
Spreading out the content

- Georgian National Tourism Administration
- Touristic Agencies
- Social Enterprises
- Hotels
- NGOs
Everybody should be able to use the facilities in the city and rural area equally

Eye opening experience for many people in Georgia

Encouragement for our work to continue
Every member who participated in ERTSYD project really enjoyed the experience
We hope that this project will have even stronger impact around us in the future
Thank you for collaboration and your attention!