

Rural tourism development for people with special needs

Georgian experience



AKOVATNES ORGANIZACIJU
APVIENIBA "MIRA LATVIJAI"
ASSOCIATION OF
"TYGA" NGOs OF LATVIA



Summary

- Situation in Georgia
- Movie about the training
- Which facilities exist in our country
- What have we accomplished during ERTSYD project
- Spreading out the content
- Influence

Current situation in the country of Georgia

- Difficult to circulate in the cities
- Very few hotels available in the rural area
- Shops and pharmacies are mostly not accessible
- People with special needs hardly included in social life
- Public transportation is partly adapted
- Few job opportunities in countryside

Which facilities exist in our country



Several churches and museums

Social Enterprises



Wheelchair manufacturer



WC in the city of Tbilisi and Batumi





Social Café

Accessible Beach on seaside



BATUMELEBI.GE

What have we Accomplished during ERTSYD project



- Training in Kakheti region
- 5th European Ecotourism Conference
- Food Safety seminar
- Visiting Temi Community



Manual Rural tourism – opportunities for employment and rehabilitation for persons with disabilities

- Translation of 200 pages
- Including information about “how to start an enterprise in Georgia”
- Uploading our version of this manual on the website
- PDF version can be downloaded

Booklet

- Information about adaptability of touristic infrastructure
Example: how to adapt a park for wheelchair users
- Universal Design in rural tourism (for all kinds of special needs) from our Latvian partners
- Translated in Georgian
- Uploaded on the website

Presentation

- Information about legal regulations in rural tourism in Georgia
- Comparison of Georgia with European standarts
- Will be uploaded on the website

Mobile Application

- During the project we had an idea to create the application for android and apple
- With Portuguese partners we worked on templates, gathering information, finding the name
- When tourists plan the trip to one of participants countries, they can find accessible hotels, restaurants and touristic attractions with this application.

Online Map

- Gathered information and send it to Andrey who will upload it on the map installed on ERTSYD website

Website

- www.rt4all.net
- This site is adapted for persons with visual impairment
- All the info on the website is translated in Georgian language
- We can diffuse it in our country and make the information available for everyone

Spreading out the content

- Georgian National Tourism Administration
- Touristic Agencies
- Social Enterprises
- Hotels
- NGOs

- **Everybody should be able to use the facilities in the city and rural area equally**
- **Eye opening experience for many people in Georgia**
- **Encouragement for our work to continue**



Giving Thanks

- Every member who participated in ERTSYD project really enjoyed the experience
- We hope that this project will have even stronger impact around us in the future
- Thank you for collaboration and your attention!